

HOLIDAY Market

Enjoy the festive community atmosphere of the Farmers' Market while searching for the perfect holiday gift and listening to a mix of contemporary and traditional holiday music.

The Holiday Market features locally grown farm products, arts and crafts by area artisans, train and carriage rides, and activities for children.



PLEASE INCLUDE:

- ☐ Completed application.
- ☐ \$15 non-refundable jury fee made payable to City of Bloomington.
- ☐ All applicants must provide three digital photos of work and *one* of display. Digital photos must be e-mailed to ritterc@bloomington.in.gov with artist's name and Holiday Market in the subject line by September 7, 2018 at 5 p.m.
- ☐ Personal care category artists: please submit a product sample.

Do not send booth payment at this time. Applications received by September 7, 2018 will receive full consideration. Jurying will continue until spaces are filled.



CITY OF BLOOMINGTON
parks and recreation

401 N. Morton, Ste. 250
Bloomington IN 47404

HOLIDAY Market

**SATURDAY,
NOVEMBER 24**
10 a.m.–3 p.m.

**City Hall and Showers Common
(Eighth and Morton Streets)**

2018

ARTIST APPLICATION



CITY OF BLOOMINGTON
parks and recreation



Special THANKS to
Downtown Bloomington, Inc.
and *The Herald-Times*.

INSTRUCTIONS

PRODUCT GUIDELINES:

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Works must be safe, have a decent life expectancy, and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

Unacceptable work includes:

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports, and products bought for resale).

CRITERIA FOR SELECTING ARTISTS:

- Product meets guidelines established above.
- Quality of work: Works will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Style of work: Applications will be divided into 10 categories:
 - clay
 - drawing/painting/photography
 - fiber arts
 - glass
 - jewelry
 - metalwork/woodwork
 - natural materials
 - personal care
 - recycled arts
 - surface decoration

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. NOTE: If you wish to sell equally in multiple categories, please submit a separate application for each category, including separate photos and application fees. Complete category guidelines available upon request.

SITE INFORMATION:

- Showers Plaza is located at 401 N. Morton St.
- Water is available at the site.
- Electricity is available at some booth spaces (for additional fee).
- A staff member (who is certified in CPR and first aid) will be available to answer questions, assist with traffic control, and ensure the smooth operation of the Holiday Market.

BOOTH AND SALES INFORMATION:

- Outdoor booth spaces are in the City Hall parking lot and are under a provided tent
 - 10' x 10' for \$55
- Indoor booth spaces are throughout City Hall and are available in two sizes:
 - 8' wide x 6' deep booths for \$65
 - 6' wide x 4' deep booths for \$60
- Limited electricity available at some booths for an additional \$10.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in the booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- An optional but encouraged setup time will be held from 4–7 p.m. on Friday, November 23 for indoor booths.
- All displays must be set up by 9:30 a.m. on Saturday, November 24.
- Exhibitors may not tear down until 3 p.m. on Saturday, November 24.

TIME LINE:

- July 6—Applications emailed and posted online at bloomington.in.gov/holidaymarket.
- September 7—Application deadline
- October 3—Accepted artists announced
- November 1—Booth payment due

Return applications to: Crystal Ritter
City of Bloomington Parks and Recreation
401 N. Morton St., Suite 250
Bloomington IN 47404

For more information,
contact Crystal Ritter at
812-349-3725 or e-mail
ritterc@bloomington.in.gov.



2018 ARTIST
APPLICATION
TO EXHIBIT

Name: _____
(Last) (First)

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Web site: _____

Select the ONE category for which you are applying:

- | | |
|---|---|
| <input type="checkbox"/> clay | <input type="checkbox"/> metalwork/woodwork |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> personal care |
| <input type="checkbox"/> glass | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> jewelry | <input type="checkbox"/> surface decoration |

Description of art/craft and the process by which it is made:

Price range of product: _____

___ Check to permit reproduction of photos for publicity.

Space preference: ___ Indoor ___ Outdoor

Willing to be outside if indoor spaces fill: ___ Yes ___ No

Willing to take a 6' x 4' indoor booth: ___ Yes ___ No

Please include me on the waitlist if I am not initially placed ___ Yes ___ No

Special Requests: _____

Signature: _____

Date: _____

PLEASE SEND A NON-REFUNDABLE \$15 JURY FEE WITH APPLICATION. MAKE CHECK PAYABLE TO CITY OF BLOOMINGTON. PLEASE DO NOT SEND BOOTH PAYMENT WITH APPLICATION.

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